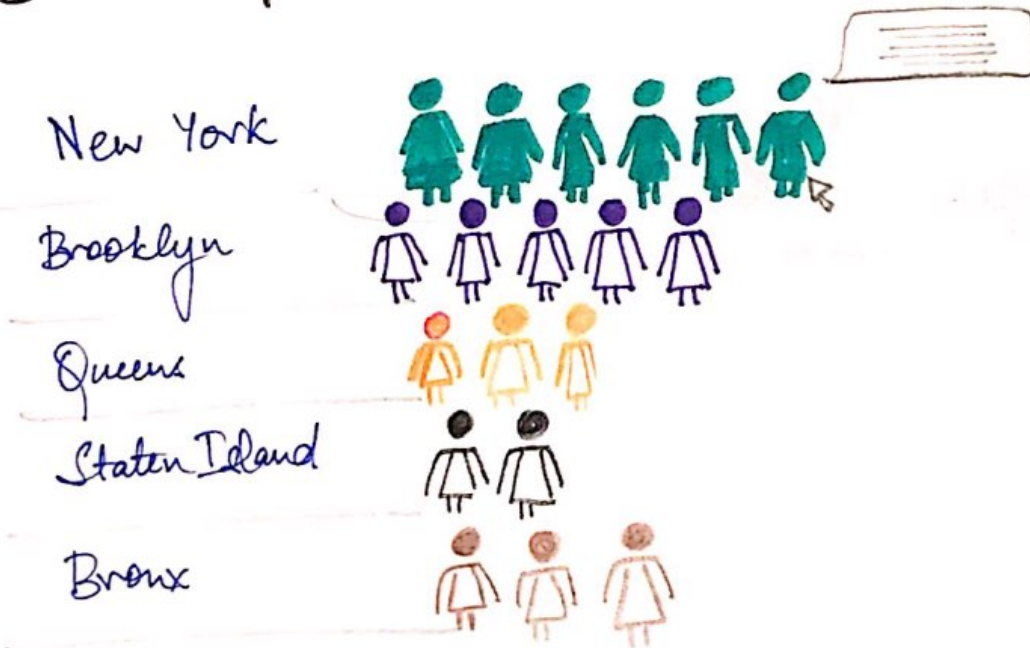


NYC OPEN data

{ DATA SET : M/WBE, LBE and EBE
Minority & women-owned locally-based Emerging
Certified Business list }

① Number of Women-owned business enterprises - (borough-wise)

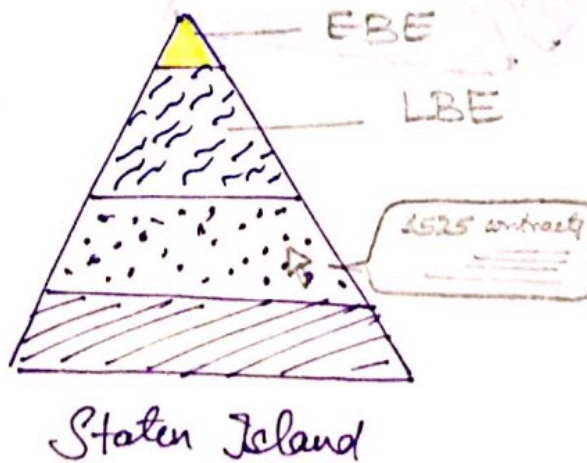
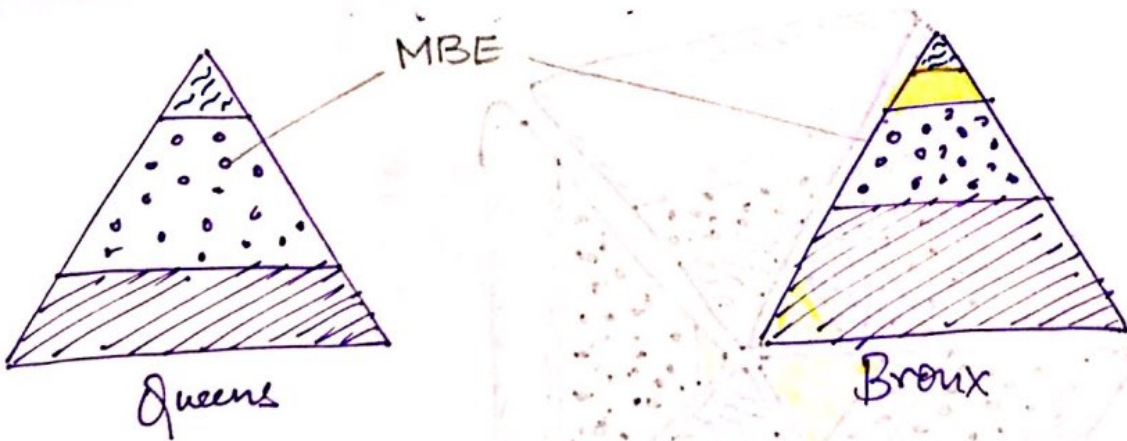
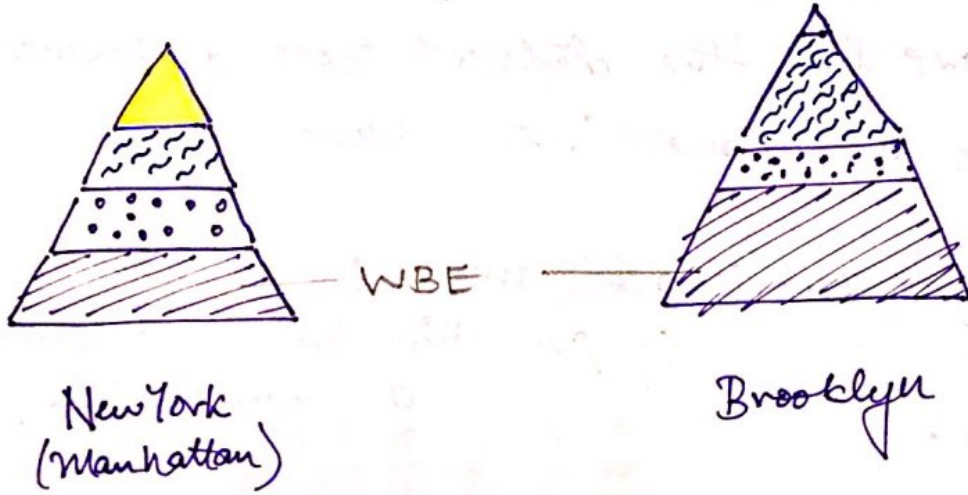


- This shows the numbers by using the symbol of a woman stick figure.

- Whenever numbers are not equal or proportional to a whole fig, I'll use gradient and show with transparency.

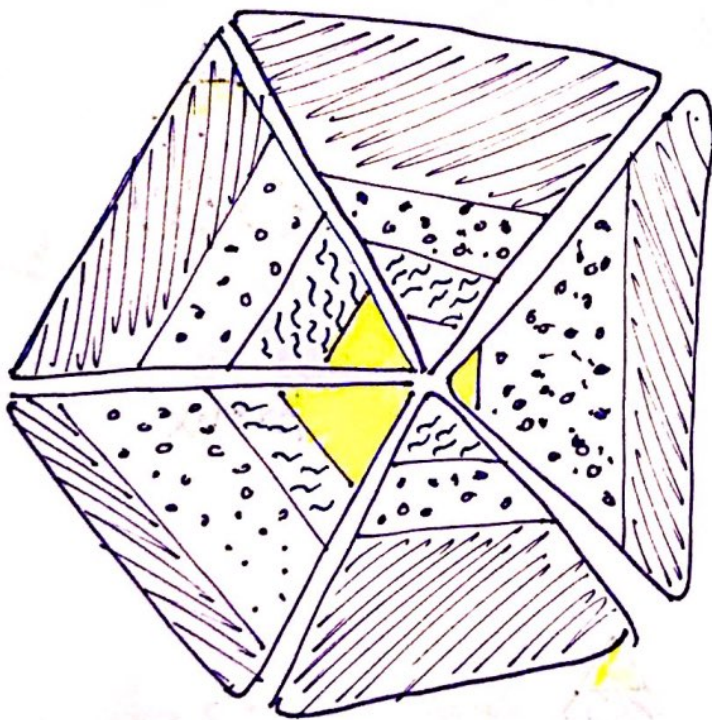
- Hover over each line/row to reveal exact details on the numbers

② % of (OR) split-up of WBE, MBE, LBE in each borough of NYC.

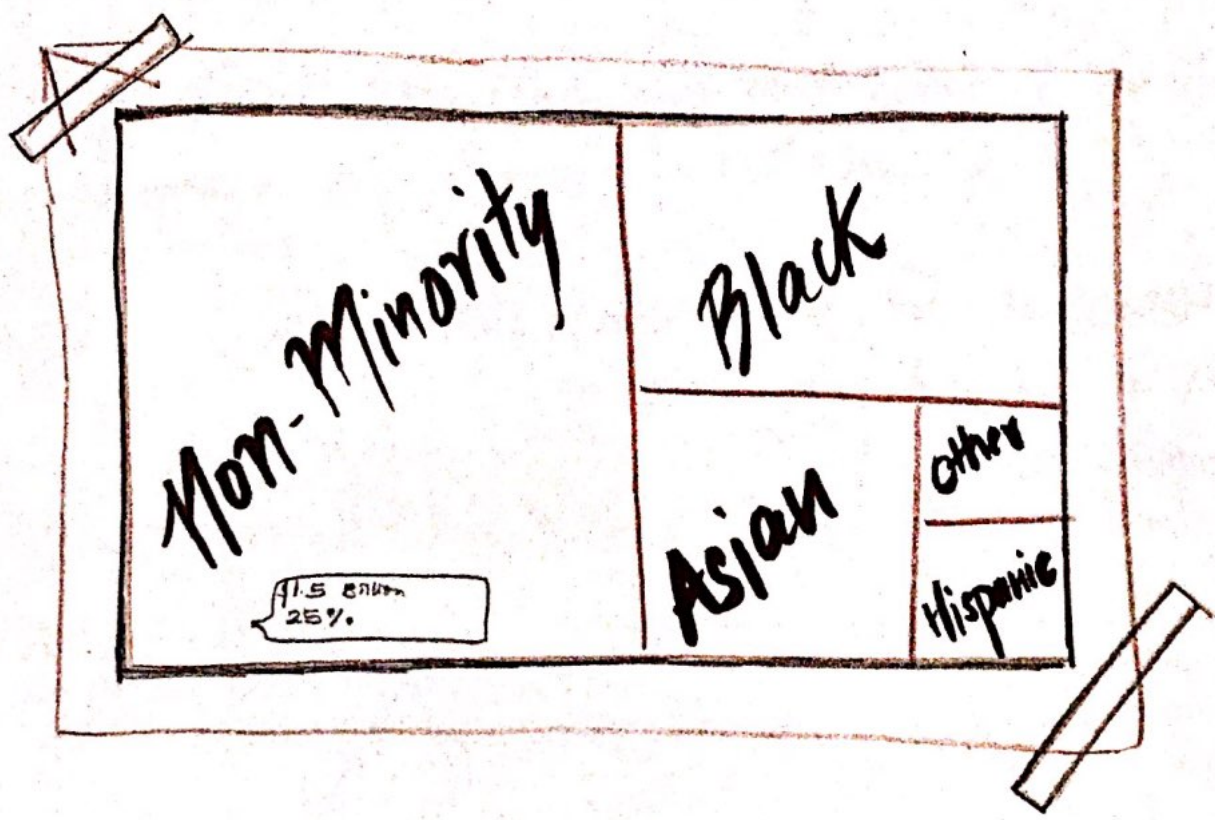


- This shows how the different types of business enterprises are arranged in each borough:

The graphic will move on interaction
eg can join together to form a petal shape.
(...)



3 Data visualization by ethnicity.



This design is an attempt to

- Represent the ETHNICITY of the business owners on a pin-up board or wall.
- Have one each of them to get specific details that maybe common to that ethnicity.